



My
18th Decorators convention

Birthplace of The Canmaker.
Launched at NMDA convention May
1988.

- The Canmaker is read in over 100 countries
- Around 14 thousand readers around the world



Canmaking.... Exceeding expectations

Canmaking..... Exceeding expectations

- Well we are still here.
- Over 400 billion cans per year

Canmaking..... Exceeding expectations

- Outstanding and passionate technical people
- Innovative

Canmaking..... Exceeding expectations



Canmaking.... Exceeding expectations



Canmaking.... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations

Wonder how many of these guys have a subscription to The
Canmaker



Canmaking...
Exceeding
expectations



Canmaking..... Exceeding expectations



Canmaking.... Exceeding expectations



Did I just hear someone snoring.

Canmaking..... Exceeding expectations



Canmaking...
Exceeding
expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations

- Strong.
- Long shelf life.
- Safe.
- Attractive.

Canmaking..... Exceeding expectations

RECYCLABLE

Canmaking..... Exceeding expectations

Yeah, Yeah,
Yeah.

Canmaking..... Exceeding expectations

Aggressively promote the
benefits of metal packaging

Canmaking..... Exceeding expectations

sell

Canmaking..... Exceeding expectations

sell

Canmaking..... Exceeding expectations

SELL!

Canmaking..... Exceeding expectations

- Advertising to potential customers.
- Exhibitions
- Education
- Sponsorship

Canmaking..... Exceeding expectations



Canmaking..... Exceeding expectations

Let's all work together

- Speak out when you see misinformation
- Question so called statistics

Canmaking..... Exceeding expectations

The enemy is on the outside.



Canmaking....exceeding expectations

- Allowed customer to double price of product.
- Who says people will not pay more

Canmaking....exceeding expectations

- A proud industry with 200 years of experience.
- We must work hard and passionately to ensure

Canmaking....exceeding expectations

200 more years,

200 more years,

200 more years.

Kayaking....exceeding expectations



Kayaking....exceeding expectations

