

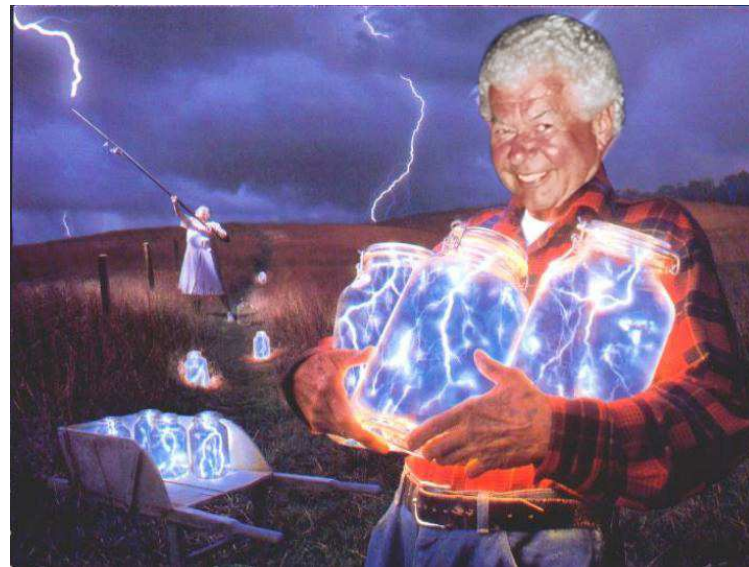


2007 IMDA Annual Convention



# The Future of the IMDA

## *Gene Furey*



[www.MetalDecorators.com](http://www.MetalDecorators.com)



# HISTORY OF THE INDUSTRY

## 1800 to 1900's:

- N. AUPERT INVENTS THE “K” RATION
- M. DURAND PATENTS “TIN CANNISTERS”
- L. PASTUER UNCOVERS SECRET OF PRESERVING FOODS
- A. SENEFELDER PATENTS LITHO PRESS
- D. SITLER JOINS CONTINENTAL CAN

# HISTORY OF THE INDUSTRY

1920'S

ENAMELING COMMERCIALIZED

1940'S

THE GOLDEN AGE BEGINS

- HIGH GROWTH RATES
- LARGE INTEGRATED PLANTS
- MANUFACTURING DRIVEN

1970'S

AGE OF CHANGE

- DIVERSIFICATION INTO NEW BUSINESSES
- TWO PIECE ALUMINUM CANS COMMERCIALIZED
- WELDING OF THREE PIECE CANS
- ENGINEERING DRIVEN

# HISTORY OF THE INDUSTRY

## 1980'S AGE OF CONSOLIDATION BEGINS

AMERICAN	}	ANC
NATIONAL		
HEEKIN	}	BALL
UNITED CAN		
CARNATION	}	SILGAN
DEL MONTE		
ANC FOOD		
SHERWIN WILLIAMS	}	US CAN
SOUTHERN CAN		
CCC GENERAL PKG		
HJ HEINZ		
		IMPRESS

# HISTORY OF THE INDUSTRY

## 1980'S - 1990'S CONSOLIDATION GONE WILD

CROWN CORK & SEAL  
CONTINENTAL FOOD  
CENTRAL STATES



CROWN CORK & SEAL

PICHENEY  
MILLER BREWING CO  
SCHLITZ BREWING CO  
REYNOLDS METALS  
ALCOA  
KAISER



REXAM

# HISTORY OF THE INDUSTRY

## THE COATINGS INDUSTRY:

CELANESE  
DUPONT  
STONER MUDGE  
COOK PAINT  
DE SOTO  
FULLER O'BRIEN  
DEXTER MIDLAND  
GUARDSMAN  
INMONT  
TECHNICAL COATINGS  
RELIANCE  
HI TECH POLYMERS  
STANDARD T  
GLIDDEN  
BASF  
COATES  
COURTALDS  
AKZO NOBEL  
MOBIL

PPG  
VALSPAR  
ICI  
WATSON STANDARD  
NATIONAL

# HISTORY OF THE INDUSTRY

IN THE YEAR 2525:

BALLGAN  
CONTAINERS



PPV  
INDUSTRIES

# FUTURE OF THE IMDA

- THE PAST:

DECLINING MEMBERSHIP

DWINDLING FINANCIAL RESOURCES

LOSS OF RELEVANCE

LITTLE CORPORATE SUPPORT

FEWER COMPANIES IN THE INDUSTRY

# FUTURE OF THE IMDA

- THE PRESENT:

INCREASED MEMBERSHIP

GREATER CORPORATE SUPPORT

SUCCESSFUL ANNUAL MEETINGS

FINANCIALLY SOLID

IMPROVED INDUSTRY REPUTATION

# FUTURE OF THE IMDA

## ■ THE FUTURE:

### OUR COMMITMENT TO OUR INDUSTRY

- VALUABLE INDUSTRY KNOWLEDGE
- WEB ACCESS AND COMMUNICATIONS
- MONEY WELL SPENT

### OUR COMMITMENT TO OUR MEMBERS

- SOURCE OF TRAINING AND INFORMATION
- SHARING OF KNOWLEDGE
- NETWORKING OPPORTUNITIES

INTERNATIONAL METAL DECORATORS ASSOCIATION



**IMDA**



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